



## Inner-City Arts

Media Contacts: Joanna Brody, [joanna@brody-pr.com](mailto:joanna@brody-pr.com), (310) 582-0085  
Jeff Hare, [jeff.hare@dreamworks.com](mailto:jeff.hare@dreamworks.com), (818) 695-6055

### DREAMWORKS ANIMATION LAUNCHES ANIMATION ACADEMY AT INNER-CITY ARTS

*\$500,000 Grant by The DreamWorks Animation Charitable Foundation Allows the Artistic Haven to Expand Animation Education Program*

**What:** DreamWorks Animation SKG CEO Jeffrey Katzenberg will officially open the DreamWorks Animation Academy at Inner-City Arts. Katzenberg will be joined by Mayor Antonio Villaraigosa, a long-time supporter of Inner-City Arts. Actors Lisa Kudrow and Kate del Castillo will co-host the event.

Inner-City Arts, a non-profit arts education center founded in 1989 after a round of budget cuts decimated arts funding in public schools, is a unique oasis in the midst of Skid Row that invites LAUSD students to attend weekly classes in visual and performing arts.

Immediately after the announcement, 30 fourth-grade students from El Sereno Elementary School, who attended a 14-week animation class at Inner-City Arts, will be on hand as their short animated film is screened for Katzenberg, head of the company that made the *Shrek* movies and the soon-to-be released *Kung Fu Panda*. A special student-animated tribute film will also be shown.

**When:** Wednesday, May 28<sup>th</sup>, 2008  
10 am

**Where:** Inner-City Arts  
720 Kohler Street (cross is 7<sup>th</sup> Street)  
Downtown Los Angeles, CA 90021  
(valet and media parking available)  
(213) 627-9621

**Who:**

- Jeffrey Katzenberg, Chief Executive Officer of DreamWorks Animation SKG
- Antonio Villaraigosa, Mayor of the City of Los Angeles
- Lisa Kudrow and Kate del Castillo, Actors
- Jorge Camara, President of Hollywood Foreign Press Association
- Cynthia Harnisch, President and CEO of Inner-City Arts
- Ruben Esqueda, Inner-City Arts Animation Instructor and Former Student
- Brian Morita, El Sereno Elementary School Teacher
- Inner-City Arts Animation Students

**Visuals:**

- Students' animated films, including tribute film
- Remarks by Cynthia Harnisch, Antonio Villaraigosa and Jeffrey Katzenberg
- Group photo with students, Jeffrey Katzenberg and Antonio Villaraigosa

#### **Background:**

##### **About Inner-City Arts**

Inner-City Arts is a learning oasis in the heart of Skid Row where professional artists teach students in a real studio environment. Currently, Inner-City Arts serves 8,000 of the city's most at-risk students each year at no cost to the students. When the expanded campus opens in October 2008, the program capacity will double. For more information, visit [www.inner-cityarts.org](http://www.inner-cityarts.org).

##### **About DreamWorks Animation SKG**

DreamWorks Animation is principally devoted to developing and producing computer generated, or CG, animated feature films. With world-class creative talent, a strong and experienced management team and advanced CG filmmaking technology and techniques, DreamWorks Animation makes high quality CG animated films meant for a broad movie-going audience. The Company has theatrically released a total of fifteen animated feature films, including *Shrek*, *Shrek 2*, *Shark Tale*, *Madagascar*, *Over the Hedge*, *Shrek the Third* and *Bee Movie*. DreamWorks Animation's 2008 feature film releases include *Kung Fu Panda*, in theaters on June 6 and *Madagascar: Escape 2 Africa*, in theaters on November 7. *Monsters vs. Aliens*, the Company's first film produced in Ultimate 3D technology, is slated for a domestic release date of March 27, 2009.